



**LIONS CLUBS OF NEW YORK AND BERMUDA, INC.**

**Multiple District 20 State Convention May 4-7 2017  
Lake Placid, NY Adirondacks, USA**



Dear Advertiser:

The Lions Clubs of New York and Bermuda, Inc. will be holding their 94<sup>th</sup> annual MD 20 State Convention in Lake Placid, NY from Thursday evening, May 4th through Sunday, May 7, 2017. Celebrating a century of Lionism 1917-2017!

This gathering will draw approximately 1,400 Lions members, spouses, family and friends to the Lake Placid area from all corners of New York and Bermuda.

The commemorative keepsake program booklet is supplied to each attendee at registration and contains a convention map, schedule of events, candidate biographies, exhibitor guides and other important information and instructions.

But it also highlights places to eat, shop and visit while in the area. It provides the perfect forum to share your message if:

- \* *You wish to market your business/service to a large, civic-minded group.*
- \* *Market your unique products to people from outside the area.*
- \* *Or just want to show your club's or your personal support.*

An advertising contract is attached. Please direct your questions to the Lions member from whom you received this note or to any of the names at the bottom of the attached contract.

The more than 15,000 Lions members from around New York and Bermuda thank you for your support.

**MULTIPLE DISTRICT 20 LIONS CLUBS OF NEW YORK AND BERMUDA**

Annual Conference and State Convention, May 4 - 7, 2017, Lake Placid, NY

**Program Book Advertising Contract - Pricing and Ad Sizes**

|   |                        |       |                             |
|---|------------------------|-------|-----------------------------|
| <input type="checkbox"/> Outside Back Cover | 4.5" x 11"             | \$900 | <u>Advertising Deadline</u> |
| <input type="checkbox"/> Inside Front Cover | 4.5" x 11"             | \$700 | MARCH 27, 2017              |
| <input type="checkbox"/> Inside Back Cover  | 4.5" x 11"             | \$700 |                             |
| <input type="checkbox"/> Full Page          | 4.5" x 11"             | \$375 |                             |
| <input type="checkbox"/> Half Page          | 4.5" x 5.5"            | \$225 |                             |
| <input type="checkbox"/> Quarter Page       | 4.5" x 2.75"           | \$175 |                             |
| <input type="checkbox"/> Eighth Page        | 4.5" x 1.375"          | \$85  |                             |
| <input type="checkbox"/> Lions Supporter    | Name Listed in Program | \$30  |                             |

A check for \$\_\_\_\_\_ is enclosed along with my PDF camera-ready artwork.

**MAKE CHECKS PAYABLE TO: DISTRICT 20 "W" LIONS**  
c/o Gail Murtagh  
P.O. Box 161  
Winthrop, NY 13697

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Name - Please print legibly

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Organization

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Contact's address

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Contact's city, state and zip code

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Contact's phone number / Contact's fax number / Contact's e-mail address

**QUESTIONS:**

Holly Reyan @ Bob Carr 2.0 Printing (607) 772-0687 [2ylloh@bobcarrprinting2.com](mailto:2ylloh@bobcarrprinting2.com)  
or PCC Mark Whitney @ (518) 791-7519 [md20pccmark@gmail.com](mailto:md20pccmark@gmail.com)